Let us help you discover a richer, more rewarding career.

Graphic Design Using AI + Internship

The Graphic Design Using AI + Internship diploma program at triOS College is a 37-week hands-on training experience that combines traditional design principles with the latest AI tools shaping the creative industry. Over 29 weeks of remote learning and an 8-week internship, students build strong skills in visual communication, layout, and design while learning how to use AI to enhance creativity and streamline their workflow.

Courses include Adobe Photoshop, Illustrator, InDesign, motion graphics, generative AI, and website design, preparing students to create professional quality work for both print and digital platforms. The internship provides valuable real-world experience, helping students apply their learning, gain industry exposure, and strengthen their portfolios.

Graduates complete the program with hands-on work experience, a polished portfolio, and the confidence to apply AI responsibly in today's creative industry.

Program Benefits

✔ Work on Real-World Design Projects

✔ Learn from Industry Professionals

✔ Hands-On Adobe Creative Suite

✔ Leverage Artificial Intelligence in Design

✔ Build a Professional Portfolio

Here's a look at some of the courses included in this program:

Core Skills & Professional Development

Student Success Strategies, Digital Literacy for Professionals, and Career Planning & Preparation Level 1 & 2

Design Theory, Communications and Business

Design Theory Foundations, Advanced Design Theory, Business and Entrepreneurship, Communications for Creatives

AI and Emerging Design Tools

Generative AI for Design, Desinging Websites with Artificial Design Intelligence, Motion Graphics & Video Editing

Adobe Creative Suite

Adobe Photoshop with Generative AI, Adobe InDesign and Adobe Illustrator

Print, Logo & Identity Design

Print Design and Logo & Identity Design

Professional Development

Portfolios for Digital Marketers, and Portfolio for Graphic Designers

Graphic Design Internship   8 week Internship

Employment and Wage Outlook for Careers in this field:

$31

Average Wage/Hr

$43

High Wage/Hr

Employment Rate based on 2024 contactable triOS Business Faculty graduates employed in a related field within 12 months.
Source: workingincanada.gc.ca
NOC Code: 52120 - **Wage data rounded down to the nearest dollar. Average wage does not reflect the starting salary but represents the middle value between lowest to highest wages. Local (or regional) income may vary. Last updated in Jan 2024.

Career Opportunities

Advertising Agencies

Design Studios

Digital Marketing Firms

Social Media Platforms

Multimedia Companies

Freelancing

Graphic Design using AI

NOC Code: 52120

Diploma Program Length:

37 Weeks

Student Success Strategies Digital Literacy for Professionals Career Planning and Preparation - Level 1	**4 Weeks**

Adobe InDesign Print Design	**4 Weeks**

Design Theory Foundations Advanced Design Theory	**4 Weeks**

Logo and Identity Design Portfolio for Graphic Designers	**4 Weeks**

Communication for Creatives Business and Entrepreneurship	**4 Weeks**

Career Planning & Preparation - Level 2	**1 Week**

Graphic Design Internship	**8 Weeks**

Generative AI for Design Designing Websites with Artifical Design Intelligence Motion Graphics and Video Editing	**4 Weeks**

Adobe Photoshop and Generative AI Adobe Illustrator	**4 Weeks**

Program Highlights Include:

- Registered and approved diploma
- Career services
- Job search assistance
- Alumni program benefits

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Admission Requirements:

1. Student has an Ontario Secondary School Diploma or equivalent, OR Is 18 years of age or older on or before the program begins AND can pass a qualifying test that has been approved by the Superintendent.*
2. The approved qualifying test for this program is the Wonderlic test. A passing score for this program is 18.

   *Applicants from other Canadian provinces must be at least 19 years of age and a minimum of 1 year out of high school by the program start date and successfully pass an academic achievement test.

   International Students: Please contact us for more detail regarding admissions requirements.

Accreditation Policy:

Like all post-secondary institutions in Ontario, triOS College reserves the right to accept or deny advanced standing into its programs.

Note:

In order to continuously improve our programs, triOS College reserves the right to modify programs at any time. Program delivery order may vary depending on the program start date. This diploma program may not be available at all campuses. The program may have additional reading weeks, depending on the start date.

You can find our Key Performance Indicators (graduation rate, employment rate, etc.) at www.triOS.com/kpi.

Course Descriptions:

Student Success Strategies

This course stresses the importance of developing non-technical skills to enhance personal, academic, and career success. The course will address strategies that are important for all adult learners, such as managing finances, maintaining health and wellness, understanding learning styles, setting goals, and honing practical study skills (such as memory, reading, and test-taking techniques). In addition, this course emphasizes strategies needed to succeed in your program, such as navigating technology efficiently, interacting and engaging with peers and facilitators/instructors, and managing learning time and space.

Digital Literacy for Professionals

This course introduces essential concepts and principles for navigating and working in a digital environment. Key topics include using devices, managing information, creating and editing content, communicating and collaborating with digital tools, and ensuring online safety and responsibility. You will also apply best practices for folder organization and file naming conventions.

Career Planning & Preparation – Level 1

This course will introduce you to and provide practice in using the tools required for a successful job search. The concepts covered in this course will help you maintain a career-focused approach throughout your studies so that you are better prepared to conduct a job search after graduating. Specifically, you will learn how to identify your soft and hard skills and how to articulate your abilities in a clear and concise Elevator Pitch that will appeal to employers and resonate with industry contacts. You will learn about the job search resources available to you including using career websites, creating LinkedIn profiles, accessing the "hidden" job market, and networking. You will examine sample résumés and cover letters and begin the process of creating your own professional résumés and cover letters that align with current conventions for content, organization, and formatting. You will also learn about the role of references, thank you letters, workplace philosophies, and strategies for success including maintaining a professional image and using proper etiquette when communicating with potential employers and industry contacts.

Design Theory Foundations

In this course, you will explore the foundational principles of graphic design and develop a strong understanding of how to apply them in today's digital world. We will cover the role of graphic design in visual communication, helping you recognize common design mistakes by referencing industry standards and best practices. You will also gain insight into modern design trends, themes, and the legal considerations that impact design, such as accessibility and inclusivity. This course will provide you with the skills to create visually compelling and meaningful designs that align with user needs and communicate effectively. By the end of the course, you will be able to craft well-composed, balanced, and aesthetically impactful designs, laying a solid foundation for your continued growth in graphic design.

Advanced Design Theory

In this course, you will explore advanced design thinking principles and learn how to create visually compelling designs through strategic use of colour theory, typography, and composition. You will examine the essential stages of design thinking, from understanding user needs to ideation, prototyping, and iteration based on real-world feedback. You will gain practical skills in visual storytelling, mastering the art of layout design while leveraging advanced techniques like contrast, rhythm, and proportion to create balanced and engaging compositions. Throughout the course, you will explore the impact of colour on brand identity and consumer behaviour, and how to craft designs that resonate across cultural contexts. By the end, you will be equipped with the tools to create high-quality, user-focused designs that meet industry standards, blending creativity with strategic, ethical design practices.

Communication for Creatives

In this course, you will develop the essential communication skills required for a thriving graphic design career. You will learn how to craft strategic business messages, effectively manage client relationships, and collaborate with teams in today's digital world. You will develop clear, concise emails, reports, and proposals that align with business objectives, while maintaining the highest professional and ethical standards. This course also explores client communication strategies, creating impactful creative briefs, and leveraging advanced collaboration tools to ensure seamless project success. The course will provide you with real-world scenarios and interactive projects designed to develop your visual and written communication skills so you can easily engage clients, teams, and stakeholders on multiple platforms with confidence.

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Business and Entrepreneurship

In this course, you will explore how to launch or grow your own freelance design career by learning the essentials of business and entrepreneurship. Whether you're setting up a small business in Canada or managing contracts and client relationships, this course covers the essentials of how to do so. Other areas you will review include setting rates, invoicing, taxes, and managing your overall finances. You will also learn how to attract clients and grow your brand

Generative AI for Design

This course explores how cutting-edge generative AI tools can help you enhance your design workflow. You will learn how to create effective AI prompts to generate meaningful content and how to refine the results further to achieve the desired visual outcomes for each prompt. Throughout the course you will assess the ethical and legal considerations that surround the use of AI in creative work, covering issues like copyright and intellectual property. Additionally, you will use various AI tools to apply these new skills to create unique logos, posters, or advertisements while balancing your own creative input for optimal results. By the end of this course, you will be able to evaluate AI-generated designs critically for quality, authenticity, and usability, and discern the appropriate use of AI versus human input into the design process.

Designing Websites with Artificial Design Intelligence

In this course you will learn how to create professional, user-friendly websites using Artificial Design Intelligence (ADI) tools, with no coding required. You will focus on building websites that align with modern UX (user experience) and UI (user interface) design principles, ensuring that they stand out in a competitive digital landscape. You will also explore how to integrate content, visuals, and branding, and to enhance websites for search engine optimization (SEO) and responsive web design. Through the use of ADI, by the end of the course you will be able to design, customize, and manage websites that enhance brand identity and improve user engagement.

Motion Graphics and Video Editing

In this course, you will learn the basic skills needed to create motion graphics and edit videos using industry-standard tools including. The course covers the essentials of designing simple motion graphics, focusing on text animations and keyframe transitions. You will also explore video editing techniques such as cutting, trimming, and adding transitions to craft smooth, cohesive content. By the end of the course, you will be able to use various tools efficiently to produce simple quality motion graphics and videos, ready for social media or web platforms.

Adobe Photoshop and Generative AI

In this course, you will learn how to edit and enhance images using Adobe Photoshop's powerful tools. The course will focus on the mastery of key photo editing techniques, such as retouching, layering, and masking, while incorporating advanced AI-powered features to automate and improve your workflow. You will also explore how to create compelling visual compositions, integrate typography, and prepare your designs for both web and print output. By the end of the course, you will be able to edit, manipulate, and export images that align with industry standards and creative projects.

Adobe Illustrator

In this course you will learn how to create and manipulate vector-based designs using Adobe Illustrator's powerful tools. The course will focus on the mastery of key techniques such as creating shapes, working with paths, and applying colour, while developing foundational skills in selecting, transforming, and layering artwork. You will also explore how to integrate typography into your designs and prepare files for both web and print output. By the end of the course, you will be able to create, edit, and export professional-quality vector graphics from Adobe Illustrator that meet industry standards.

Adobe InDesign

In this course, you will learn how to create professional layouts and designs using Adobe InDesign. The course will focus on the mastery of essential tools for document setup, page management, and typography, ensuring your layouts are consistent and visually engaging. You will also explore how to incorporate graphics, manage colours, and prepare your projects for both print and digital publishing. By the end of the course, you will be able to create, format, and export multi-page documents that meet industry standards.

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Print Design

In this course, you will learn the essential skills needed to create professional-quality print projects using three Adobe applications - InDesign, Photoshop, and Illustrator. You will explore key aspects of print design, including setting up documents with the correct margins, grids, and bleeds. In addition, you will learn how to manage colour (RGB versus CMYK, Pantone), and image resolution for optimal print quality. The course will cover the full print production lifecycle, from preflighting and packaging files to generating print-ready PDFs. Additionally, you will gain project related experience with finishing techniques such as die-cutting, embossing, and foil stamping. The course also addresses modern trends, including digital versus offset printing and sustainable print practices.

Logo and Identity Design

This course covers the essential skills to design professional logos that clearly communicate a brand's identity and strategic goals. You will revisit key design principles like typography, colour theory, and visual hierarchy, and understand how to create logos that work well across different platforms, including print and digital. From initial concept to final execution, you will develop techniques for creating scalable and versatile logos in any format. In addition to designing logos, you will also create brand identity systems that include brand guidelines and assets to ensure consistency and a strong visual impact across all media. By the end of the course, you will be able to design logos and identity systems that meet real-world branding needs, ensuring both visual appeal and functionality.

Portfolio for Graphic Designers

In this course, you will learn how to plan, design, and present a professional portfolio that reflects your personal brand and showcases your design skills. You will integrate traditional and digital elements using the latest tools and platforms to build a cohesive portfolio that meets industry standards. You will also create a compelling resume, refine your LinkedIn or Instagram profiles, and develop a personal marketing strategy to promote yourself effectively. By the end, you will have a polished portfolio, a professional resume, and the confidence to present them to potential clients or employers.

Career Planning & Preparation – Level 2

This module builds on concepts and skills introduced in the Career Planning and Preparation Level 1 module. In this subsequent module, you will update and refine your résumé and LinkedIn Profile. You will continue writing cover letters and learn the value of customizing cover letters to specific job postings. You will have the opportunity to apply this knowledge as you conduct a job search and write a cover letter tailored to an ideal job post. Through research, you will create a list of top employers and target current industry opportunities. You will learn about current methods for applying to job postings using technology. You will also gain an understanding of the job interview process, typical interview questions and possible responses, and expectations of both the interviewer and interviewee. In addition, you will engage in practical application of the interview process through role-play. Topics such as negotiating salary, self-management, and on-the-job success for placements and post-graduate employment will also be covered.

Graphic Design Internship

At the completion of the in-class section of this program, you are required to complete a 8-week work placement at a business or organization that utilizes digital marketing and graphic design tools and services. You will have the opportunity to apply your newly acquired knowledge and skills in a real-world environment.